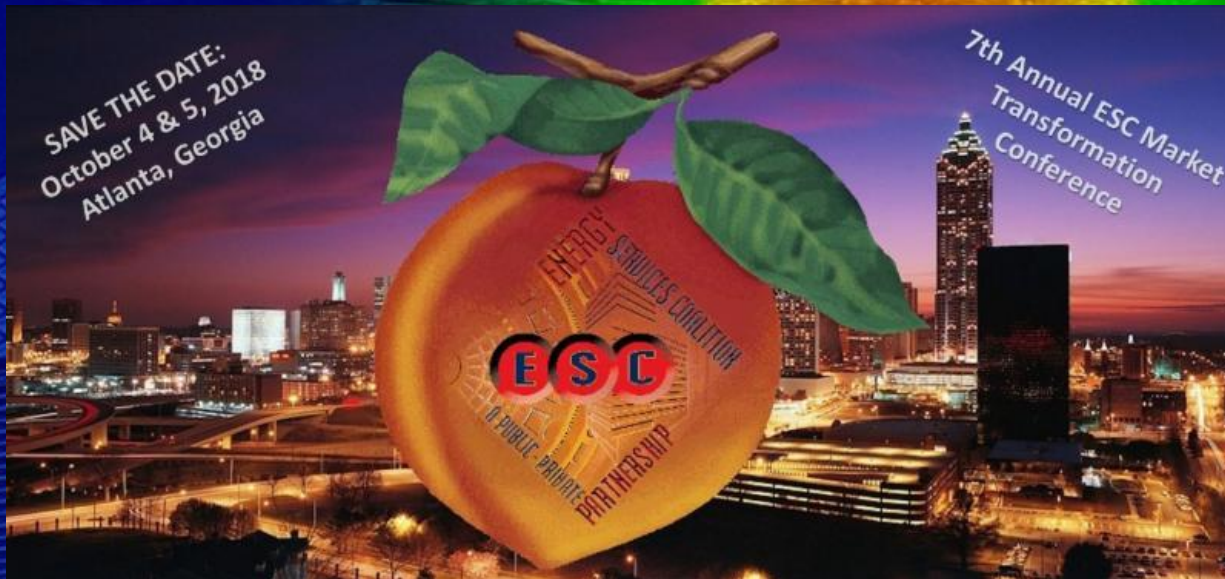


SAVE THE DATE:  
October 4 & 5, 2018  
Atlanta, Georgia

7th Annual ESC Market  
Transformation  
Conference



## Session 5: Achieving Greater Savings through Innovative GESPC Project

7th Annual ESC Market Transformation Conference -- Oct 4 and 5, 2018  
Atlanta, Georgia



### Hotel Room Block Deadline Extended: September 12th

There are still a handful of rooms available within the ESC room block for the 7th Annual Conference. To reserve your room at the special conference rate contact the [click here](#) or visit the Georgia Tech Conference and Convention Center. The ESC has a limited number of rooms remaining at the conference special rate for Wednesday, Thursday and Friday nights (October 3rd through October 6th.) You may make reservations for all three

### Achieving Greater Savings through Innovative GESPC Project

October 4 - 4 PM--5 PM

Guaranteed Energy Savings Performance Contracting offers significant opportunity to advance energy efficiency in the public sector. In the "Achieving Greater Savings through Innovative GESPC Project" session, presenters share their experiences of implementing innovative GESPC projects in the non-federal sector.

Peter Berger, Minnesota Department of Commerce, moderates the final session of day one. Session presenters are Dr. Colin Coyne, Chief Strategy Officer, Samford University, and Tim Trefzer, Director of Sustainability, Georgia World Congress Center Authority.

Colin facilitates the creation of strategy to create a sustained evolution for the University. He is a published author of numerous articles and a contributing author to the McGraw Hill book, "The Green Building Bottom Line".

Tim leads the environmental sustainability and corporate social responsibility for the Georgia World Congress Center Authority. A LEED



nights or just one night depending on your need.

All guestrooms are non-smoking and King beds have been reserved for the ESC Room Block. For any additional nights needed before or after the posted group dates, please contact the hotel directly at (800) 706-2899 to check availability.

As Accredited Professional, he administered the GWCC's LEED Silver certification in 2014 making it the largest LEED certified convention center in the world and its LEED Gold recertification in 2017. Tim is the sustainability chair for the Atlanta College Football Playoff Host Committee and Atlanta Super Bowl LIII Host Committee.

[Register](#) today for this year's conference and be in the room to learn more about these innovative GESPC projects and how they came about.

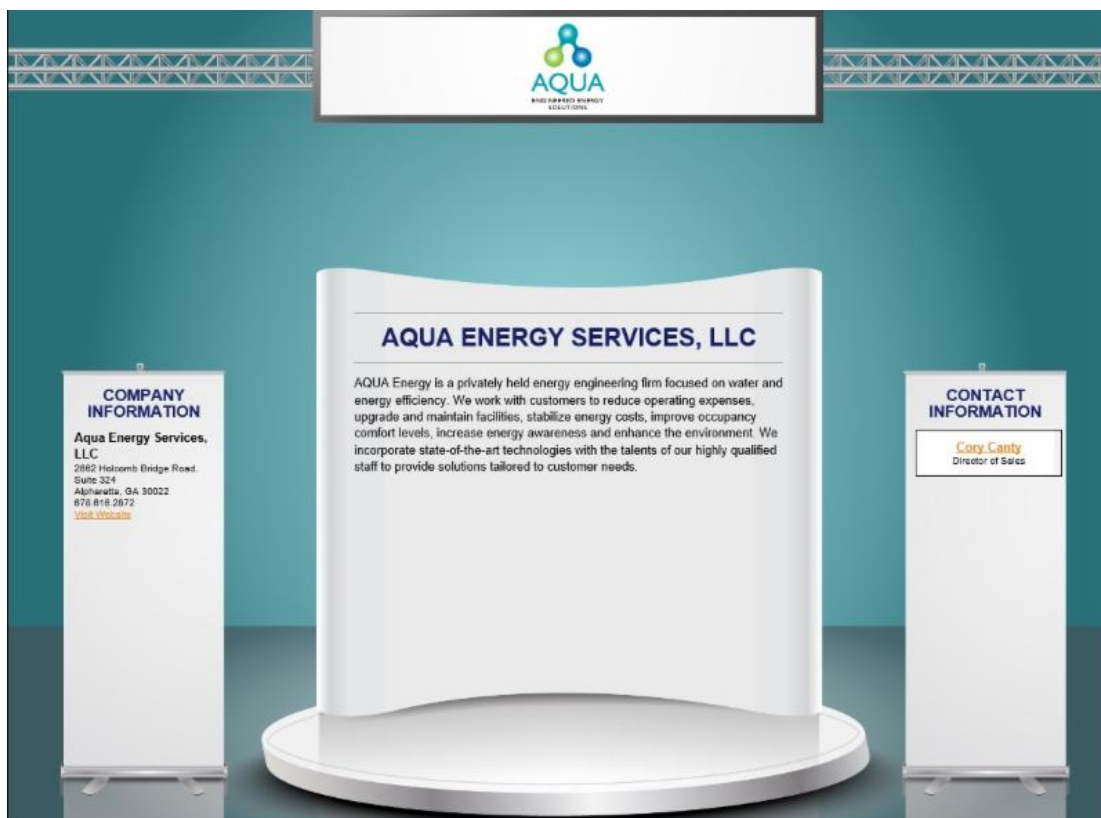
See ya'll in Atlanta.

Jim Arwood  
Executive Director, Energy Services Coalition

[Conference Website](#)

## [Thank You Bronze Sponsor: Aqua Energy Services](#)

AQUA Energy is a privately held energy engineering firm focused on water and energy efficiency. AQUA works with customers to reduce operating expenses, upgrade and maintain facilities, stabilize energy costs, improve occupancy comfort levels, increase energy awareness and enhance the environment. They incorporate state-of-the-art technologies with the talents of highly qualified staff to provide solutions tailored to customer needs



### Sponsorship Opportunities

This year's conference features a number of networking opportunities designed into the conference schedule for exhibitors and attendees to maximize their

conference experience. To learn more [click here.](#)

The Energy Services Coalition is pleased to have the support of Sponsors in support of our 7th Annual Conference. As a coalition of public and private energy professionals we do not endorse or promote any private sector product or solution.

Website: [www.energyservicescoalition.org](http://www.energyservicescoalition.org)

